

ADRA Ambassadors Meeting – 28 September 2025

Agenda

- Welcome and prayer
- 2025 Annual Appeal Update and Check-in
- Afghanistan Earthquake Emergency Appeal
- Ambassadors T-Shirts
- Justice Compassion Love – T-shirts for Sale
- ADRA Project Insights – JBFDDZ Project
- Ambassadors and Youth Ambassadors Recruitment
- Upcoming Dates for your Diaries
- Questions / Comments
- Adjournment

MEETING NOTES

2025 Annual Appeal Update and Check-In

- It was reported that ADRA-UK have now received £66,929.40 in donations as of August 31st for the annual appeal. Petrian informed the team that some churches have just sent in their donations with others not yet submitted. There are also some churches which still have annual appeal activities planned for September and October. So further updates will be provided later in the year.
- The Ambassadors shared information on their activities so far. Some of what was shared include:
 - Norwich SDA Church to host an ADRA Day on Sabbath October 25th. The ambassador shared that the aim is to educate the church about ADRA and about the types of projects the donations help to fund.
 - Plaistow SDA Church had a special recognition for persons who donated to ADRA for the annual appeal yesterday (Sabbath September 27th at their church). Photos were shared about this activity.
- Sandra Golding reminded the ambassadors that if they would like the ADRA team to attend their activities to just get in touch with Petrian or to email info@adra.org.uk and we can try to attend if possible. Please try to give as much notice as possible for this.

A big thank you to all the ambassadors for their continued hard work for the annual appeal and for sharing the photos / videos of their activities. It is important to share what you are doing as it helps to inspire others, to learn from each other and to get support from the team.

Afghanistan Earthquake Emergency Appeal

- ADRA-UK reported that it has recently launched an emergency appeal a couple weeks ago following a massive 6.0+ magnitude earthquake which adversely affected the Eastern region of Afghanistan on August 31st.
- Communications and resources were shared with all church pastors and with all ambassadors. These include an email with a letter from ADRA CEO about the earthquake and the needs of those affected at this time. An outline was also provided of how ADRA is working on the ground and helping with needs assessments and mobilising support for those in need. A promotional video was shared which is on the ADRA website and on the BUC YouTube channel - <https://www.youtube.com/watch?v=s5lhdNXFiN4>. A part of the video was shown in the meeting. For more information about this emergency appeal or to donate visit our website: <https://adra.org.uk/afghanistan-earthquake-emergency/>

Ambassadors T-Shirts

- An update was provided about t-shirts for ambassadors, and an image of the t-shirt design was shared for everyone to see.
- Ambassadors who have not submitted their size to Petrian should aim to do so by Friday October 3rd. There are a several ambassadors who still have not submitted their sizes and have not responded to the messages sent to them directly in this regard.
- The order will be made by 1st week of October.

ADRA Shop – T-shirts for Sale

- ADRA-UK now has T-shirts for sale in their online shop available from the ADRA-UK website - <https://adra.org.uk/shop/> and at the ADRA -UK office.
- T-Shirts cost £12.50 each and a photo of the t-shirt was shown which is branded with the ADRA motto – JUSTICE COMPASSION LOVE.
- The details will be sent to Ambassadors shortly so they can help to promote to their network of friends / family and churches.

ADRA Project Insight - Jersey Breed Focused Dairy Development in Zambia (JBFDDZ)

- The JBFDDZ project is a 3-year project which began in 2022 to help small hold dairy farmers in Zambia.
- The aim of the project is to strengthen and increase the resilience of 8,100 small holder farmers across 3 districts in Zambia and enabling them to respond to shocks and stresses as a result of economic or climatic factors.
- The project was funded by Jersey Oversea Aid (JOA) and the Royal Jersey Agricultural and Horticultural Society (RJAHS).
- The project helped the farmers to breed jersey cows and bulls (which are known for producing high quality and volumes of milk).
- Training was offered to all the farmers to build their knowledge on how to feed and care for their livestock. This included how to maintain good health of the animals and to ensure a good diet for the livestock with the correct mixture and balance of nutrients.

- The area suffers frequently from drought and during the implementation of the project the communities had a challenging period of drought. As a result, ADRA-UK raised funds to build wells to provide safe access to clean water for the community (both livestock and for the people).
 - Prior to the project, the farmers were unable to cope with the climatic shocks (such as the droughts) and were left in dire economic need when these occurred - as they became unable to provide for themselves and their families, their cows became unhealthy and were unable to produce milk because they had no access to clean water and food (pasture etc...).
 - Since the project, they are now able to withstand the droughts and have learned new methods of storing and growing pasture and hay bales in bulk to withstand these climatic shocks while also improving their livelihood and resilience.
 - Photos and videos were shown on the slides shared during the meeting - illustrating the activities of the project over the 3 years.
- The project is scheduled to be completed in the coming weeks.

Recruitment of ADRA Ambassadors and Youth Ambassadors

- ADRA-UK will shortly embark on a Union wide recruitment of Ambassadors to specifically target churches who currently do not have an ambassador. We will also be urging church leaders to select Youth Ambassadors in those churches with the capacity to do so (such as larger churches etc...).
- So far, we have already begun to send correspondence to the Pastors of churches without ambassadors. We will also communicate with the Head Elders and Church Clerks of these churches also for reinforcement.
- All churches in the BUC should have an ADRA Ambassador, so we are working to ensure that we improve participation of the churches. All the churches should play their part in supporting the church's mission of helping those in need so all may live as God intended.

Key Dates for your Calendars

Some key upcoming dates were shared on the presentation slides. These include the upcoming 2025 Advent Appeal, the 2026 Annual Appeal date and the dates for our monthly ambassadors meeting for the remainder of the year and for the start of 2026.

DATES	ACTIVITIES
Sunday October 26 th	Monthly Ambassadors Meeting
Sabbath November 1st	Advent Appeal Launch
Sunday November 30 th	Monthly Ambassadors Meeting
Sunday January 25 th 2026	Monthly Ambassadors Meeting
Sabbath February 28th 2026	2026 Annual Appeal Launch

- Please make note of these key dates and share with dates for the Advent Appeal with your church leaders so that you will be able to promote accordingly.

Date of Next Monthly Ambassadors Meeting

- Sunday October 26th 2025 on Zoom at 10:00am.
- Ambassadors are encouraged to send a write up of their activities to The Messenger and to the communication directors at their respective conferences and missions.

Q&A | Comments

1. Roseline Felix (Ambassador for Hampstead Church) shared that at the recent funeral for one her church members who recently passed away, a note was on the programme for offerings to be collected for ADRA. A total of over £800 was collected at the service.
Sandra and Petrian thanked her for sharing and Sandra asked Roseline to provide the family details so that ADRA can send a 'thank you' to them.

Actions

- ADRA to obtain contact information from Roseline and send 'Thank you' to family of deceased member of Hampstead church who collected offering at the funeral for ADRA.